BARS & BRUSHSTROKES

ADVERTISING RATE CARD

LAUNCH RATES · PER ISSUE

Monthly digital magazine · 14 pages | Art · Music · Business · Community | Every ad clicks to your website

AD SPACE	WHERE	PICTURE SIZE	PRICE
Back cover	Page 14 · full page	1700 × 2200 px	**$200**
Face of the Month sponsor	Page 11 · "Presented by" + logo	Logo 375 × 175 px	**$200**
Inside front cover	Page 2 · full page	1700 × 2200 px	**$175**
Full page	Page 5 · opposite Publisher's Letter	1700 × 2200 px	**$150**
1/2 page	Page 7 or 12	1500 × 975 px	**$100**
1/4 page	Page 3 or 10	725 × 975 px	**$50**
1/8 page	Page 13 · UNMUTED	725 × 450 px	**$25**

ADD-ON

Make it a video · +$25

Any ad can play as a short video in the digital issue.

FOUNDING ADVERTISER

15% off 3 issues

Book any ad for 3 issues in a row and save 15%.

FILES WE NEED

Picture ad: PNG or JPG at the size listed above.

Video ad: MP4 (H.264), 30 seconds or less, under 15 MB, plus one still picture for the PDF edition.

Your link: the web address your ad opens.

Videos play muted on a loop with a "Sound on" button. Every ad carries a small "AD" label.

DEADLINES

Book your space	**by the 10th**
Send your files	**by the 20th**
Issue goes live	**the 1st**

Dates are for the month before your issue. Payment is due upfront to hold your space. UNMUTED Spotlight upgrade for artists: $15.

BOOK YOUR SPACE

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barsandbrushstrokes.com

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